

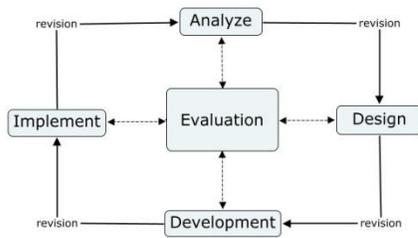
ID MODELS FOR DISTANCE EDUCATION

DESIGN MODEL	ADDIE	DICK & CAREY
DESCRIPTION	<p>The ADDIE instructional design model is the generic process traditionally used by instructional designers and training developers. The ADDIE model consists of five cyclical phases which include analysis, design, development, implementation and evaluation.</p>	<p>The Dick & Carey model addresses instruction as an entire system, focusing on the interrelationship between context, content, learning and instruction. The model consists of components such as instructor, learners, materials, instructional activities, delivery system, and learning and performance environments interact with each other and work together to bring about the desired student learning outcomes.</p>
SIMILARITIES	<ul style="list-style-type: none"> ❖ Same basic instructional design pattern ❖ The system approaches that are focused by both models are on the input, the output, and the process of designing the curriculum. 	
DIFFERENCES	<ul style="list-style-type: none"> ❖ Cyclical Design ❖ 5 Components ❖ Evaluation is done at the end 	<ul style="list-style-type: none"> ❖ Parallel Design ❖ 9 Components ❖ Evaluation is done throughout
STRENGTHS	<ul style="list-style-type: none"> ❖ Phases are clear and simple ❖ Saves time ❖ Consistent 	<ul style="list-style-type: none"> ❖ More detailed phases ❖ Performance objectives ❖ Based on learner behavior ❖ Flexible ❖ Goal-oriented
WEAKNESSES	<ul style="list-style-type: none"> ❖ Does not take into account the learner's environment 	<ul style="list-style-type: none"> ❖ Time consuming ❖ Does not account for variables

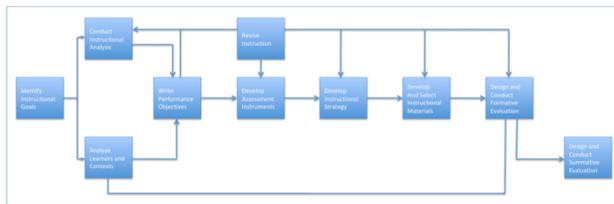
PERSONAL REACTION AND PREFERENCES

In comparing and contrasting the ADDIE Model and the Dick & Carey Model, I found that each model offered valuable benefits depending upon the instructors needs, purpose, and setting. I prefer the Dick & Carey Model because evaluation takes place throughout the process and it is much more detailed. In K-12 and higher institution learning environments where students are active participants in the learning process the Dick & Carey Model would provide personalization of the learning design and would allow more flexibility than the ADDIE Model.

ADDIE MODEL



DICK & CAREY MODEL



REFERENCES

Simonson, M. R. (2012). *Teaching and learning at a distance: foundations of distance education* (5th ed.). Boston: Allyn & Bacon.

Wikipedia (2014). Backward Design. Retrieved from http://en.wikipedia.org/wiki/Backward_design.